

NEWS RELEASE
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2009 Annual Report promotes public health awareness

(Lawrence, KS) – In the past century, public health has led to increased life expectancies, world-wide reduction in infant and child mortality and the elimination or reduction of many communicable diseases.

Yet many people don't understand what public health is or how it impacts their daily lives. Using the "This Is Public Health" campaign as its theme, the Lawrence-Douglas County Health Department's 2009 Annual Report aims to promote awareness of public health in our community and is now available online at www.ldchealth.org.

The Association of Schools of Public Health (ASPH) campaign has people use stickers to illustrate the many roles of public health and to show that public health is everyone's concern. Participants are asked to use the stickers in images depicting public health and to post them online.

More than 200,000 stickers with the phrase, "This is Public Health" (in English and 15 other languages) have been sent around the world.

Students in Pinckney Elementary School's Boys and Girls Club program contributed to the report with their own images of public health, which included hand washing, recycling and health education messages.

To see the full report and learn more about the sticker campaign, visit www.ldchealth.org.

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