

NEWS RELEASE
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Contact: Lisa V. Horn
Communications Coordinator
Office: (785) 856-7362

Health Department staff to read to local preschoolers

(Lawrence, KS) – Reading to a child for 30 minutes a day from infancy on helps prepare him or her for learning. Lawrence-Douglas County Health Department staff will read to preschoolers at eight child care facilities during Kansas Reads to Preschoolers Week (Nov. 13-19).

“There are so many reasons we need to read to children,” said Karen Flanders, Child Care Licensing Coordinator at the Health Department. “One of the primary benefits of reading to toddlers and preschoolers is a higher aptitude for learning in all areas such as math, science and social concepts.”

This year’s book, “Chicka Chicka Boom Boom,” by Kansas native Bill Martin Jr. and John Archambault, emphasizes the alphabet. Staff will read the book and lead the children in an activity emphasizing movement that corresponds to letters of the alphabet.

“The Lawrence-Douglas County Health Department has participated in this program for the past few years because it’s an important program to promote and it’s fun,” Flanders added. “We encourage child care providers and parents to read to their children on a daily basis.”

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